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**By Town Clerk's Office at 1:02 pm, Feb 03, 2022**

# TOWN OF BURLINGTON

## Meeting Minutes

Email minutes to [meetings@burlington.org](mailto:meetings@burlington.org) or Bring to the Clerk's Office. Thank you

Minutes need to be posted within 30 days or 2 meetings of the board – Draft minutes can be posted and revised at a later date

DEPT./BOARD: Transportation Committee

DATE: 1/12/2022

TIME: 6:30pm

PLACE: Webex

In attendance: Katherine Bond, Marge Yetman, Nick Priest, Jeremy Harrington, Ernie Covino, Rick Parker, Melissa Massardo, Melissa Interess

Others: Jennifer Gelinas, Eileen Sickler, Darrell Interess

Meeting called to order at 6:33p

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### Minutes

1. Approve minutes from 12/15/21 meeting - approved unanimously
2. Continue to review Assets and Needs
  - a. App research update – carpooling/closed rideshare
    - i. App aggregator services for elderly or movement impaired. These are services that help individuals manage rideshare apps (Uber/Lyft) and other services that bring products to those with limited mobility (instacart,doordash,etc.). example: <https://gogograndparent.com/>
      1. Pros: simplifies the points of contact for people
      2. Cons: service fees plus paying for the services used. This is a model that could spiral on cost. This model also may not be ideal for all members of the community
    - ii. Controlled/closed rideshare apps. These apps leverage vetted individuals to perform Uber-like pay for use services. While these are good, cost control is a likely barrier. Examples:
      1. ZemCar: <https://www.zemcar.com/index> This service is aimed at parents. One of the major differentiators is that they have vetting processes for drivers, live maps of the trip, and notifications if a car breaks a geofence (leaves the route). Drivers are community based and not a dedicated fleet. Drivers are paid for services by the rider. This company is based in Cambridge, and I have reached out to see if they have more information.
      2. HopSkipDrive: <https://www.hopskipdrive.com/> This service seems to be aimed at one-off routes, and as a replacement for underutilized bus routes. It is focused on transportation of children with drivers dedicated to HopSkipDrive. Seems to be a pay to use service, and agrees to a minimum 8 hour notification window. This may not be a good fit for all needs due to notification window and cost structure that has potential to increase





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3. GoKid: <https://www.gokid.mobi/> This is a carpool app to leverage between trusted personal contacts. There is no contact info on the site to get more info, only ability to sign up and purchase.
- iii. Carpool apps. These apps provide a platform to help identify opportunities to carpool. They are good because there is control of who you ride with and cost for the town. The downside is that if no one is available or aligned with time/destination it leaves a gap. Examples:
  1. Pogo: <http://www.pogorides.com/schools> This carpool app identifies potential carpool matches for your ride and allows you to select them. They let you add people to closed groups to be selected from (E.G. we can have a daytime group for mobility impaired, and after school groups with car seats, corporate groups for different business areas, etc.). Drivers and riders can belong to multiple groups in their communities. Drivers can have a badge added to their profile for passing background checks. Upon inquiring for more info, I had a chat with the CEO and shared our public website with the published findings. She built the attached deck.
    - a. Needs an administrator to manage signup invitations
    - b. Can be member of multiple communities
    - c. Discussion of pilot program to get it started
    - d. Jeremy to try to obtain pricing information and ask them to attend meeting in February
    - e. Katherine suggested SC presentation of Pogo
    - f. Jeremy suggested scalability to corporate overlay too
    - g. Ernie asked have they marketed this to communities? Jeremy said no
  2. Kango: <https://www.kangoapp.co/> This is a carpool app for people who already know each other. This can be very useful for parent groups, but has gaps for others. Also has a gap for parents with limited contacts at time/destination.
- iv. Overall this is a startup field that is fragmented with numerous companies trying to have very targeted solutions to build stable footing. If we do go the app route, we could look to find a partner to help them build out their current platform with a municipal solution and build a success story.
- b. Determine priorities/goals
  - i. Nick: like a spider web where we need to look at various nodes/needs and how to connect them; dive into some key areas where we know access or cost won't be large hindrances
  - ii. Nick: Set aside at TM for specific endeavors – Rick to do short presentation to next week's town meeting
  - iii. Melissa: track regionalization plan from Lexington; promote biking and walking through creative solutions that allow safe active transit
  - iv. Melissa: add columns to working spreadsheet for rankings; time of day needed, infrastructure vs. service, geography served.
  - v. Rick: to make suggestions on routes of where people want to get to





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- vi. Marge: consider lower income population; largest pop using lyft right now; many in apartments but not all
- vii. Ernie: Is there already a sidewalk plan? What's the status? Transportation coordinator: can we combine with another part time position?
- viii. Rick: walkability for life sciences companies is important
- ix. Marge: some companies in town are community minded; could tap into partnerships there
- x. Melissa Massardo – asked for Safe Routes to School presentation – she will follow up with Safe Routes coordinator
- xi. Rick shared the following links to resources and upcoming events:
  - 1. **Transportation Forums/Webinars**
    - Boston MPO, The Promise and Place of Microtransit - Tuesday January 18th  
<https://test.bostonmpo.org/calendar/day/20220118>
    - MA Safe Routes to School Webinar for Municipalities - Wednesday January 26th  
<https://us02web.zoom.us/meeting/register/tZwuf-GvrTwpEta-nlGHIncLmF-wkXiuUHwi>
  - 2. **Transportation Grants & Funding**
    - Funding for Community Transportation (Includes State, Federal and Private Opportunities)  
[www.mass.gov/info-details/funding-for-community-transportation](http://www.mass.gov/info-details/funding-for-community-transportation)
  - 3. **Informational Sites**
    - 128 Business Council Mobility Management Project  
<https://storymaps.arcgis.com/stories/b30ad87fac9940978859e738c88dfb5>
    - Arlington Transportation Planning  
<https://www.arlingtonma.gov/departments/planning-community-development/transportation-planning/>
    - Lexington Transportation Services  
<https://www.lexingtonma.gov/transportation-services>
- c. Identify timeline for recommendations to Select Board
  - i. Final report due in Fall 22
  - ii. Two touch points with SB in between
- d. Next Steps with assignments
  - i. Jeremy to reach out to Pogo
  - ii. Melissa M. to get in touch with contact at SRTS
  - iii. All to look at spreadsheet again with updated columns
- 3. Next meeting date – 2/2/2022
- 4. Adjournment at 8:15p - Unanimous approval

