

ZONING BYLAW ARTICLE

ARTICLE

Town Common Signage Amendment

To see if the Town will vote to amend the Town of Burlington Zoning Bylaw, Article XIII, SIGN REGULATIONS, Section 13.1.5 “Municipal Uses”, as follows (underline and bold new, ~~cross out~~ removed):

A. Subsection 13.1.5.1 “Wall Signs”, by revising subsection 13.1.5.3.1 as follows:

13.1.5.1.1 One (1) freestanding sign shall be permitted on each Town owned property except and notwithstanding any general bylaw or zoning bylaw to the contrary, the Town Common which shall be permitted to have no more than two (2) free standing signs.

B. Subsection 13.1.5.3 “Freestanding Ground Signs”, by revising subsection 13.1.5.3.2 and 13.1.5.3.3 as follows:

13.1.5.3.2 The freestanding sign shall be at least ten (10) ft. or more from any property line except and notwithstanding any general bylaw or zoning bylaw to the contrary, any free standing sign located on the Town Common which may be located within any of the setbacks for the district.

13.1.5.3.3 The maximum size for the sign face(s) of any free standing sign shall be six (6) ft. in height and ten (10) ft. in length. The maximum height of the entire free standing sign including any structure within which the sign face is located shall be twelve (12) ft. in height and sixteen (16) ft in length. The height of the sign shall be measured from the average adjoining grade to the top of the sign. The free standing sign is permitted to be double sided.

C. Subsection 13.1.5.3 “Freestanding Ground Signs”, by adding a new subsection 13.1.5.3.5 as follows:

13.1.5.3.5 Notwithstanding any general bylaw or zoning bylaw to the contrary, any free standing sign located on the Town Common may include an “Illuminated Sign”. Only one (1) “Electronic Sign” in the area of the sign that is available for the advertising message, (hereinafter “Display Surface”) shall be allowed.

Illuminated Sign shall mean either:

Externally Illuminated: A sign, any part of which is illuminated from an exterior artificial light source.

or

Internally Illuminated: A sign illuminated by an artificial light source that is within the sign.

Electronic Sign shall mean: A sign whose alphabetic, pictographic or symbolic informational content can be changed or altered on a fixed display screen composed of electrically illuminated segments. For the purposes of this Article, electronic signs within ground or wall signs are regulated as one of the two (2) following types:

Electronic Display Sign: A sign, or portion of a sign, that displays an electronic image or video, which may or may not include text. This definition includes but is not limited to plasma screens, digital screens, flat screens, LED screens, video boards and holographic displays.

Electronic Message Sign: A sign, or portion of a sign, that uses changing lights to form a sign message or messages in text form wherein the sequence of messages and the rate of change is electronically programmed and can be modified by electronic processes.

or to act in any other manner in relation thereto.

Submitted by the Select Board

PASSED () DEFEATED () POSTPONED INDEFINITELY () OTHER ()